

# MEDIA KIT 2024

# KIM YOUNG

podcaster  
social worker  
troublemaker





# ABOUT KIM

Kim is an expert troublemaker, licensed therapist, and social worker who is nationally recognized for her work in the field of social work. With humor, authenticity and creativity, she has built a community of *heart workers* dedicated to making social impact, promoting wellness and reclaiming our full selves in this work.



# ABOUT THE PODCAST

Revolutionary Hoodrat, the podcast hosted by Kim Young from Dope Black Social Worker®, landed on the scene in July 2023. Kim dishes on everything from relationships to the latest trending topics while also dropping some serious wisdom on mental health and social work.

# STATISTICS

**50K+**

SOCIAL MEDIA

**20K+**

WEBINAR STREAMS

**15K+**

PODCAST STREAMS

## AUDIENCE DEMOGRAPHICS



@dopeblack\_socialworker



Dope Black Social Worker



@dopeblack\_slwkr



Kim Young, MSW, LCSW

**25-54**  
AGE RANGE

**91%**  
WOMEN

**668k+**  
MONTHLY IMPRESSIONS

**90%**  
USA

**80k+**  
CONTENT REACH